NCC Cable System Order Rw. 11747838

-	_	_	_	_	_		_		_	_	_	_
		Survey	Status	Phone	Office	Sales Coordinator	AE		Market	System Name	Syscode	Order#
		Cable Nielsen Live+1 Jul16	Not accepted	(301) 951-2620	Washington	Ethan Williamson	Natasha Levinsohn		Rochester, MN	Spectrum/Chatfield, MN	7893	62361174
	Makegood Policy	Primary Demo		Credit Status	Product Name	Est Code	Product Code	Client Code		Advertiser	Agency	Flight Dates
	Approval Required	Adults 35+				2958	HD-21A	HD-21A		Alliance for a Better Minnesota	Screen Strategies Media	10/31/16 - 11/13/16
	Ç	0	S	1	17	Z	S	占	14	S.	 €	Ę
	CPP	GRP	Sold On	Affiliate	Total Sp	Net Tota	Commis	Total	fotal # c	Show A	/ersion	Update I

Comments:

11.3 Adding MG's to TLC & DISC for spots dropped on earlier contracts. Ttl adding \$58. Please confirm, thank you.

CPP	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
	-							ks			
СРМ	GIMP	Cost Per Spot	100.0							2 Vs. 1	11/03/16
•				57	\$771.80	\$136.20	\$908.00	2			

21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	S)	4	ω	2	_	Line
LIF	LF	두	HIST	HIST	HIST	HIST	нсту	HGTV	НСТУ	CNN	CNN	CNN	CNN	CNN	BRVO	BRVO	BRVO	AEN	AEN	AEN	Net
Lifetime Daytime	Lifetime Prime	Lifetime Daytime	History Daytime	History Prime	History Access	History Daytime	HGTV Daytime	HGTV Prime	HGTV Daytime	CNN Daytime	CNN Prime	CNN Access	CNN Daytime	CNN Morning	Bravo Daytime	Bravo Prime	Bravo Daytime	A&E Daytime	A&E Prime	A&E Daytime	Program
10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	Stop Date
09:00	19:00	09:00	09:00	19:00	16:00	09:00	09:00	19:00	00:60	00:00	19:00	16:00	09:00	00:50	09:00	19:00	00:60	09:00	19:00	09:00	Start Time
19:00	24:00	16:00	19:00	24:00	19:00	16:00	19:00	24:00	16:00	19:00	24:00	19:00	16:00	09:00	19:00	24:00	16:00	19:00	24:00	16:00	Stop
														×							Z
														×							7
	Ш																	Ш	_		8
				_			_			_						v	×		×	×	
×	×	×	×	×	×	×	×	×	×	×	×	×	×		×	×		×	×	×	S
×	×	×	×	×	×	×	×	×	×	×	×	×	×		×	×	×	×	×	×	S
	,	1	1						1		,	•			•						RTG
•			,	,						,				,	,						IMP
1	_	_	1	1	_	1	_	2	-1		2	1	-	1	1	2	1	1	2	1	Total Spots
\$14.00	\$17.00	\$9.00	\$18.00	\$23.00	\$18.00	\$12.00	\$18.00	\$23.00	\$12.00	\$18.00	\$23.00	\$18.00	\$12.00	\$17.00	\$14.00	\$17.00	\$9.00	\$18.00	\$23.00	\$12.00	Unit Cost
\$14.00	\$17.00	\$9.00	\$18.00	\$23.00	\$18.00	\$12.00	\$18.00	\$46.00	\$12.00	\$18.00	\$46.00	\$18.00	\$12.00	\$17.00	\$14.00	\$34.00	\$9.00	\$18.00	\$46.00	\$12.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	Line Comment

NCC Cable System Order

Order#	62361174	Flight Dates	10/31/16 - 11/13/16	Update Date		11/03/16	
Syscode	7893	Agency	Screen Strategies Media	Version		2 Vs. 1	
System Name	Spectrum/Chatfield, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines			
Market	Rochester, MN			Total # of Weeks	Ů,		2
		Client Code	HD-21A	Total			\$908.00
AE	Natasha Levinsohn	Product Code	HD-21A	Commission			\$136.20
Sales Coordinator	Ethan Williamson	Est Code	2958	Net Total			\$771.80
Office	Washington	Product Name		Total Spots			57
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	,	GIMP	,
7		Makegood Policy	Approval Required	CPP	1	CPM	
Comments:	11.3 Adding MG's to TLC & DISC for spots dropped on earlier contracts. Ttl adding \$58. Please confirm, thank you.	earlier contracts. Ttl add	ding \$58. Please confirm, thank you.				

42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	Line	
TLC	USA	USA	USA	USA	TWC	TWC	TWC	TWC	TNT	TNT	TNT	TNT	TBSC	TBSC	TBSC	MNBC	MNBC	MNBC	MNBC	MNBC	Net	
DAYTIME	USA Daytime	USA Prime	USA Access	USA Daytime	Weather Daytime	Weather Prime	Weather Access	Weather Daytime	TNT Daytime	TNT Prime	TNT Access	TNT Daytime	TBS Daytime	TBS Prime	TBS Daytime	MSNBC Daytime	MSNBC Prime	MSNBC Access	MSNBC Daytime	MSNBC Morning	Program	
10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	Start Date	
10/31/16 11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	Stop	
09:00	09:00	19:00	16:00	09:00	09:00	19:00	16:00	09:00	09:00	19:00	16:00	09:00	09:00	19:00	09:00	09:00	19:00	16:00	09:00	05:00	Start Time	
16:00	19:00	24:00	19:00	16:00	19:00	24:00	19:00	16:00	19:00	24:00	19:00	16:00	19:00	24:00	16:00	19:00	24:00	19:00	16:00	09:00	Stop Time	
																				×	Z	
																				×	-	
																					8	
																					-	
×		×	×	×		×	×	×		×	×	×		×	×		×	×	×		П	
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×		S	
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×		S	
,	ı							2	•					•	•	,		,			RTG	
1	,									1			ı	ı	,	-		1			MP	
1		2	-	2	1	2	1	2	1	2	1	1	1	1	2	-1	1	2	2	1	Total Spots	
\$9.00	\$18.00	\$23.00	\$18.00	\$12.00	\$14.00	\$17.00	\$14.00	\$9.00	\$18.00	\$23.00	\$18.00	\$12.00	\$14.00	\$17.00	\$9.00	\$14.00	\$17.00	\$14.00	\$9.00	\$13.00	Unit Cost	
\$9.00	\$18.00	\$46.00	\$18.00	\$24.00	\$14.00	\$34.00	\$14.00	\$18.00	\$18.00	\$46.00	\$18.00	\$12.00	\$14.00	\$17.00	\$18.00	\$14.00	\$17.00	\$28.00	\$18.00	\$13.00	Total Cost	
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len	
11.3 Added Line	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	Line Comment	

NCC Cable System Order

Order#	62361174	Flight Dates	10/31/16 - 11/13/16	Update Date	11/03/16	
Syscode	7893	Agency	Screen Strategies Media	Version	2 Vs. 1	
System Name	Spectrum/Chatfield, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines		
Market	Rochester, MN			Total # of Weeks		2
		Client Code	HD-21A	Total		\$908.00
AE	Natasha Levinsohn	Product Code	HD-21A	Commission		\$136.20
Sales Coordinator	Ethan Williamson	Est Code	2958	Net Total		\$771.80
Office	Washington	Product Name		Total Spots		57
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	GIMP	'
•		Makegood Policy	Approval Required	CPP	CPM	r

Line	Net	Program	Start Date	Stop Date	Start Time	Stop	3	 ٤	 M T W T F S	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TLC	PRIMETIME	10/31/16	11/6/16	19:00	24:00			×	×	×	•		1	\$17.00	0 \$17.00	30	30 11.3 Added Line
44	TLC	WEEKEND	10/31/16	11/6/16	09:00	19:00				×	×			-	\$14.00	\$14.00	30	11.3 Added Line
45	DISC	WEEKEND	10/31/16	11/6/16	09:00	19:00				×	×	r		1	\$18.00	\$18.00	30	11.3 Added Line

Comments:

11.3 Adding MG's to TLC & DISC for spots dropped on earlier contracts. Til adding \$58. Please confirm, thank you.

		200	-	1	- 1		20047	20047	7,0047	7.0047	20047	7,0047	Takel
	Nov 2016	Nov 2016 Dec 2016	Jan 2017 Feb 2017	Feb 2017	Mar 2017	Apr 2017	May 2017 Jun 2017	Jun 2017	Jul 2017	Aug 2017 Sep 2017	Sep 2017	Oct 2017	Total
SPOTS	57	0	0	0	0	0	0	0	0	0	0	0	57
AMT	\$908.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$908.00

SYSTEM APP:_____SALES_____ACCT 62361174 | Rochester, MN | Spectrum/Chatfield, MN | 7893 |

Date Printed

11/03/16